



PRODUCER OWNED BEEF EXECUTIVE TEAM BIOGRAPHIES

- **Casey Cameron, Chief Executive Officer** – is a Managing Partner of Cameron & Cameron and has held executive roles in a variety of businesses. Casey lives in Amarillo and has ranching interests in several states.
- **Monte Cluck, Vice President of Cattle Producer Relations** – is a lifelong feeder, cow-calf and stocker producer. Along with numerous other business interests, Monte is CEO of Dean Cluck Feedyard and general partner of Dean Cluck Cattle Company. Monte has been recognized for his leadership and service for several organizations including the 2020 National Golden Spur Award. He and his family live in Boerne, Texas.
- **Cassie Fish, Executive Vice President** – manages much of the day-to-day company activity for the company. Cassie has been a consultant in the cattle feeding and meat packing industry since 2006 following a successful career with Tyson, where she was Senior Director of Risk Management and was also responsible for corporate cattle feeding. She is a leading expert on packing plant capacity and utilization. Cassie lives in Amarillo, Texas.
- **Dean Hanish, Senior Accounting Advisor** – has a lifetime of accounting and finance experience in the meat packing sector for IBP, Tyson Fresh Meats and as a consultant. He also had a stint in investor relations for IBP in the 1990s. Dean, hailing from Omaha, Nebraska, is a transition board member.
- **Gene Leman, Board Advisor** – is a meat industry leader with a significant lifetime contribution in processed meats, fresh pork and beef and case-ready beef and pork. Since leaving Tyson Fresh Meats in 2006 as its senior executive, Gene remains active as an entrepreneur, consultant, and board member in various agricultural enterprises.
- **Dan Mercer, Transition Board Member** – has had a lifetime of experience first procuring fed cattle for IBP–Amarillo, then marketing millions of fed cattle for Consolidated Beef Producers, a fed cattle marketing cooperative. Dan lives in Canyon, Texas.
- **Brady Schulte, Corporate Controller** – is a certified public accountant who brings seven years financial auditing experience with the accounting firm of Weaver & Tidwell, LLP. He also has several years working in the cattle feeding industry.



Consultants

- **James P. Hicks** – is a construction consultant to Producer Owned Beef. James owned and operated Wiley Hicks Jr., Inc for over 30 years before selling it in 2020 and has years of experience managing large construction projects. He has deep connections to the Panhandle community, including being a graduate of Texas Tech University with a BS in Construction Engineering.
- **Kurt Suther** – supports Producer Owned Beef as the company’s plant design and operations consultant. He is a 42-year packing industry veteran entirely with IBP/Tyson Fresh Meats and completed his career in 2018 as vice president of Beef Operations after 14 years as the general manager of the Amarillo facility. Kurt lives in Amarillo, Texas and will also be involved in talent recruitment activities.
- **Jonathan Thomas** – is supporting Producer Owned Beef as a consultant focused on complex legal and contractual issues. He has over 20 years of leadership experience spanning military, large law firm, and Fortune 100 corporate legal assignments. Jonathan lives in Amarillo, Texas.
- **Ross Wilson** – is the former Texas Cattle Feeders Association CEO. He brings his lifetime of experience and contacts to Producer Owned Beef in support of external affairs, government relations and economic development. Ross lives in Canyon, Texas.

Project General Contractor: [Schmeackle Brothers Construction](#) — industry leaders in the Design and Build of beef processing facilities.

About Producer Owned Beef

Producer Owned Beef is a business cooperative purpose-built to imagine, capitalize and operate a state-of-the-art beef packing facility in Amarillo, Texas. The company’s majority equity owners are cattle ranchers and feeders, making it unique in the beef processing industry. High-quality beef products sourced primarily from the High Plains region are expected to be available to consumers in 2025. Learn more at www.producerownedbeef.com

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